

Scott Greenberg

For over two decades, Scott Greenberg has captivated audiences with his motivational presentations on leadership, resilience and peak performance. He's spoken in all 50 U.S. states and throughout the world to clients such as Nike, Allstate Insurance and the U.S. Air Force. He's written three books on leadership and is a contributing author to "Chicken Soup for the College Soul." Scott has also built two "Edible Arrangements" franchises, which have won the "Best Customer Service" and "Manager of the Year" awards out of more than 1000 franchisees worldwide.



Topics Include

- Teamwork • Leadership • Managing
- Customer Satisfaction • Simple act of Kindness
- Empowering Employees • Facing Challenges

Program Titles

- The Third Factor: The Mindset of High Performance Students
- Bouncing Back: Finding Resilience In The Face Of Adversity
- Cut Loose Your Sandbags: How To Overcome Mental Hang-ups & Soar To Success

Biography

For over two decades, Scott Greenberg has captivated audiences with his high-energy presentations on leadership and peak performance mindset. His diverse client list includes Nike, Allstate, the Wyndham Hotel Group, the U.S. Air Force and countless other businesses, schools and associations. He's presented in all 50 U.S. states, as well as in Canada, Ecuador, Jamaica, Aruba, Croatia and Saudi Arabia. Discussing both skill set and mindset, Scott helps leaders and their teams elevate performance. He challenges conventional thinking and gets people immediately focused on the ideas and action that matter most. In 2005, Scott built his first of two "Edible Arrangements" franchises in Los Angeles. His company regularly ranked among the top grossing operations in California and won the Edible Arrangements "Best Customer Service" and "Manager of the Year" awards out of more than 1000 franchisees worldwide. Scott received his bachelor's degree from UCLA in 1992 and was awarded a scholarship to attend graduate film school at New York University. He was diagnosed with cancer after only one semester and returned to California for treatment. After successfully beating the disease, he celebrated by running the Los Angeles Marathon to raise money for cancer research.

Testimonials

"Scott is hilariously funny and easy-going, making him a job to work with. I have heard nothing but rave reviews of his presentation. Our student LOVED him!"

— S.G. EXECUTIVE DIRECTOR, NEVADA ASSOCIATION OF STUDENT COUNCILS

"Scott's genuine character and affable personality are always present on stage and pair perfectly with his unmatched wit and exuberance. There is never a dull moment – you are captured at the start and engrossed until the end – Scott is a job to watch on stage. This presentation married with Scott's message make for the best motivational speaker I have ever seen."

— C.H. STUDENT ACTIVITIES COMMISSION, GEORGETOWN UNIVERSITY

"I have worked in undergraduate education for over twenty years, and have participated in many new student welcomes and convocations at UCLA; I can say with the utmost conviction that Scott's speech was by far the most compelling and entertaining presentation I have heard."

— R.N. DIRECTOR, NEW STUDENT & TRANSITION PROGRAMS, UCLA

"We couldn't be happier with your presentation to our student athlete population... Our young men and women were left with the motivation to work past their own mental blocks and to take advantage of every experience and opportunity as a student, athlete and person."

— L.G., ASSISTANT DIRECTOR, STUDENT ATHLETE SERVICES, BOSTON UNIVERSITY